



NASWGA Chapter 31st Annual State Conference - October 19-21, 2018 **Vendor-Partner Application**

NASW Georgia Chapter invites you to participate as a partner/advertiser in our 31st Annual Conference, Elevate Social Work! This year's conference will be held at the Hilton Atlanta Marietta Hotel & Conference Center located at 500 Powder Springs Street, Marietta, GA 30064-3523 on October 18-20, 2019.

Don't miss this opportunity to interact with social workers whose daily practice impacts individuals, families, and communities throughout Georgia.

Our conference typically attracts 250-300 daily attendees. These professionals work in a variety of practice areas – including healthcare, mental health, educational, private practice, institutional and community-based settings, serving a variety of clients of all demographics and ages. Participant's diversity of practice settings assures an appealing audience for organizations recruiting social work professionals, seeking referrals, or marketing products and services.

Visibility! Partner Vendor Exhibits/ Tables are positioned throughout the conference area for optimal exposure, with exhibits open for viewing during conference hours on Friday, October 18th, 2019 and Saturday, October 20th, 2019.

Recognition! Claim your place in the conference spotlight. Partnerships with NASWGA to promote by becoming a PLATINUM Partners!

Interaction! The conference schedule includes several exhibits viewing and refreshment breaks. In addition, one exhibitor luncheon ticket is included per partner package for partners to network with conference attendees.

Discounted Conference Attendance! Partner packets include options for complimentary or discounted registration(s) for individuals from your organization to attend preconference/conference educational programming (based on the selected partner level).

ACCOMMODATIONS:

Accommodations! Single, double, triple, and quad occupancy rooms (nonsmoking) are available for the nights of October 17-20, 2019 (based on the availability of guest rooms).

Hotel Name: Hilton Atlanta/Marietta Hotel & Conference Center
Hotel Address: 500 Powder Springs St Marietta, Georgia 30064
Phone Number: 678-819-3227

Group Name: NASWGA
Group Code: NASWGA19
Available Check-in: 17-OCT-2019
Available Check-out: 21-OCT-2019
Registration Link: TBA or visit
www.naswga.org

****Hotel Cancellation Policy: Please contact the hotel – you must abide by hotels policies for refunds. NASWGA does not intervene with the hotel's refund policies. ****

Partnership Levels

- PLATINUM Partner** \$600*
- Prime exhibit space near ballroom on Friday and Saturday, Oct 18-19
 - Acknowledgment of your support during the conference
 - Full page ad in Conference Program**
 - Two (2) complimentary registrations for Conference – Friday, Saturday, and Sunday
 - One (2) Exhibitor Tickets for Friday and Saturday Luncheons
 - One six-foot draped or skirted table

- GOLD Partner** \$400*
- Exhibit space on Friday and Saturday, Oct 18-19
 - Acknowledgment of your support during conference
 - Full page ad in Conference Program**
 - One (1) complimentary registration for Conference – Friday, Saturday, and Sunday
 - One (1) Exhibitor Tickets for Friday and Saturday Luncheons
 - One six-foot draped or skirted table

- SILVER Partner** \$300*
- Exhibit space on Friday and Saturday, Oct 18-19
 - Half-page (1/2) ad in Conference program
 - One (1) Exhibitor Tickets for Friday and Saturday Luncheons
 - One six-foot draped or skirted table

- BRONZE Partner** \$250*
- Exhibit space on Friday and Saturday, Oct 18-19
 - Company overview in Conference program

There are a limited number of tables available for each partnership level*** Advertisements, company overview, bag stuffers, etc. must be received by 5 p.m. Monday, September 09, 2019, to ensure inclusion in conference materials. ***

OTHER MARKETING OPPORTUNITIES

BAG STUFFER Free
Your choice of a marketing or promotional item inserted in each attendee’s conference bag. Please provide enough items for 300 attendees. Deliver items to NASW-GA by Monday, September 09, 2019

DOOR PRIZES! Free
Door prize drawings offer conference attendees a special gift and provide partners with new contact information. If you opt to provide a door prize to be announced during the Saturday luncheon, recipient names can be drawn from business cards or information you collect at your partner table or can be entered into general NASW Georgia Chapter drawings.

*** Advertisements, company overview, bag stuffers, etc. must be received by 5 p.m. Monday, September 09, 2019, to ensure inclusion in conference materials. ***

CONFERENCE PROGRAM ADVERTISING

Promote your organization or an upcoming event in the conference program with a separate advertisement or an upgrade to those included in partner packages. Advertisements must be received at naswgaannualconference@gmail.com by 5 p.m. Monday, September 09, 2018, as a JPEG or PDF attachment to ensure inclusion in the conference program.

- | | | |
|-----------------------------------|-------|--------------------------------------|
| • Inside Front Cover Full Page Ad | \$220 | Advertising Dimensions: |
| • Inside Back Cover Full Page Ad | \$220 | Full page 7½” width by 10” height |
| • Full Page Ad (inside program) | \$150 | Half page 7 ½” width by 5” height |
| • Half Page Ad | \$120 | Business card 3½” width by 2” height |
| • Business Card Ad | \$50 | |

Advertisement dimensions are total size, including white space and/or borders. No adjustments, including size reduction, should be necessary. Ads should be sent via email in as an attachment in JPEG or PDF format to ensure no changes to formatting.

*** Advertisements, company overview, bag stuffers, etc. must be received by 5 p.m. Monday, September 09, 2019, to ensure inclusion in conference materials. ***



PARTNERSHIP/ADVERTISING APPLICATION

Please complete and return all 3 pages of the application and send to:
NASW-GA · 2300 Henderson Mill Road NE · Suite 125 · Atlanta, GA 30345 or
Email: naswgaannualconference@gmail.com

Organization Name: _____
(Print the organization name as it will appear in all conference materials)

Representative Name: _____ Title: _____
Address: _____

Phone: _____ E-mail: _____

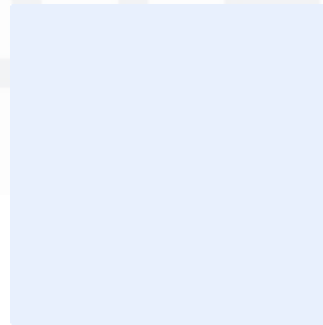
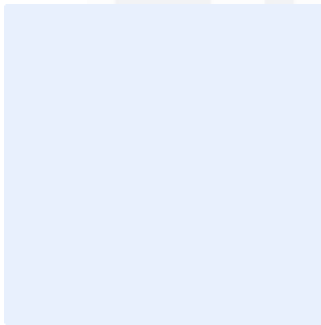
Fax: _____ Web Site: _____

Type of organization: _____

Overview of Organization – Attach to email or print here (50-200 Characters):

Please insert Logo or attach to email

Please attach advertisement in email or insert here



OTHER MARKETING OPPORTUNITY

Bag Stuffer Description of item:

Door Prize Description of item:

Please note that we suggest that door prizes be worth \$25-\$200. Examples of previous door prizes are fitbits, gift cards, and movie tickets.

For more information, please contact NASWGA Chapter Office at 678-691-2112 or naswgaannualconference@gmail.com

Form B

Partnership Levels

- | | | | | | | |
|--------------------------|------------------------|--------|-----|-------|----|-------|
| <input type="checkbox"/> | Platinum Partner | \$600* | Qty | _____ | \$ | _____ |
| <input type="checkbox"/> | Conference Bag Partner | \$500* | Qty | _____ | \$ | _____ |
| <input type="checkbox"/> | Gold Partner | \$400* | Qty | _____ | \$ | _____ |
| <input type="checkbox"/> | Silver Partner | \$300* | Qty | _____ | \$ | _____ |
| <input type="checkbox"/> | Bronze Partner | \$250* | Qty | _____ | \$ | _____ |

There are a limited number of tables available for each partnership level

Luncheon Tickets Add On

Luncheon Tickets for Additional Partner Guests

- | | | | | | | |
|--------------------------|---------------|-----------|-----|-------|----|-------|
| <input type="checkbox"/> | FRI x # _____ | \$60 each | Qty | _____ | \$ | _____ |
| <input type="checkbox"/> | SAT x # _____ | \$60 each | Qty | _____ | \$ | _____ |

Brochure Advertising Add On

(Ads must be emailed to naswgaannualconference@gmail.com by Monday, September 09, 2019)

- | | | | | | | |
|--------------------------|------------------------------|-------|-----|-------|----|-------|
| <input type="checkbox"/> | Inside Front Cover Full Page | \$220 | Qty | _____ | \$ | _____ |
| <input type="checkbox"/> | Inside Back Cover Full Page | \$200 | Qty | _____ | \$ | _____ |
| <input type="checkbox"/> | Full Page (Inside Program) | \$150 | Qty | _____ | \$ | _____ |
| <input type="checkbox"/> | Half Page | \$120 | Qty | _____ | \$ | _____ |
| <input type="checkbox"/> | Quarter Page | \$75 | Qty | _____ | \$ | _____ |

Conference Attendee Registration Fees

Please call NASW-GA (678-691-2112) to determine conference Attendance registration fees when applying a partner discount (if applicable).

Payment Method: **Total Amount** \$ _____

- Check # _____ (payable to NASW Georgia Chapter)
- Invoice (Payment must be remitted within 30 days of billing)
- Paid on Eventbrite.com Order # _____ Date: _____

Billing/Accounting Representative Name: _____

Address: _____

Phone: _____ E-mail: _____

Fax: _____ Web Site: _____

Date: _____ Signature: _____

For more information, please contact NASWGA Chapter at (678) 691-2112 or naswgaannualconference@gmail.com

Partnership / Luncheon Registration

1. Indicate Attendee Type: Exhibitor Name/ Conference Attendee
Name _____

Phone: _____ E-mail: _____

Attending Break-Out sessions ***Must attach Workshop Registration Form. Only Applies to Gold and Conference Level Partners

Exhibiting Friday October 19, 2019 Exhibiting Saturday October 20, 2019

Lunch Preference: (if applicable). Regular Vegetarian Gluten-Free Other _____

2. Indicate Attendee Type: Exhibitor Name/ Conference Attendee

Name _____

Phone: _____ E-mail: _____

Attending Break-Out sessions ***Must attach Workshop Registration Form. Only Applies to Gold and Conference Level Partners

Exhibiting Friday October 19, 2019 Exhibiting Saturday October 20, 2019

Lunch Preference: (if applicable). Regular Vegetarian Gluten-Free Other _____

3. Indicate Attendee Type: Exhibitor Name/ Conference Attendee

Name _____

Phone: _____ E-mail: _____

Attending Break-Out sessions ***Must attach Workshop Registration Form. Only Applies to Gold and Conference Level Partners

Exhibiting Friday October 19, 2019 Exhibiting Saturday October 20, 2019

Lunch Preference: (if applicable). Regular Vegetarian Gluten-Free Other _____

4. Indicate Attendee Type: Exhibitor Name/ Conference Attendee

Name _____

Phone: _____ E-mail: _____

Attending Break-Out sessions ***Must attach Workshop Registration Form. Only Applies to Gold and Conference Level Partners

Exhibiting Friday October 19, 2019 Exhibiting Saturday October 20, 2019

Lunch Preference: (if applicable). Regular Vegetarian Gluten-Free Other _____

*** If Attendee is attending breakout workshops please visit <https://www.naswga.org/2019-annual-conference> and download and attach Workshop Registration information.***

We look forward to your participation at the 31st NASW-GA Chapter Annual Conference!