

**NASW Georgia Chapter  
ADVERTISING INFORMATION  
March 1, 2009**

The NASW Georgia Chapter newsletter, *The Social Work Network*, is published 4 times each year. Over 2,800 social workers across the state receive the newsletter in printed or as a PDF file. Copy deadlines are the 5<sup>th</sup> of the month prior to mailing. Please refer to the following table for specific issue deadlines.

<b>Copy Deadline</b>	<b>Issue</b>	<b>Distribution Date</b>
February 5	Spring	1 <sup>st</sup> week of March
May 5	Summer	1 <sup>st</sup> week of June
August 5	Fall	1 <sup>st</sup> week of September
November 5	Winter	1 <sup>st</sup> week of December

**RATES**

	Camera Ready	Non-CR
DISPLAY ADS: Full page (7.5"w x 10"h)	\$320	\$412
Half page (7.5"w x 5"h)	\$238	\$282
Quarter page (3.75"w x 5"h)	\$125	\$150
Back cover (7.5"w x 5"h)	\$320	\$412
Business card (3.5"w x 2"h)	\$ 75	\$100

Dimensions listed are total size, including white space and/or borders. Camera ready means copy is ready to cut and paste into the newsletter. No adjustments, including size reduction/enlargement should be necessary. Photostatic copies are not camera ready. Ads sent via email in Microsoft Word or as a JPEG or PDF file as an attachment are considered camera ready.

CLASSIFIED ADS: 25 words or less	\$60
26+ words	\$0.60 for each additional word

Please contact the office if you have further questions. Thank you.

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