

22nd Annual Conference

**Social Work Inspires:
*Advocacy, Clinical Practice, Community Action and Hope***

**October 1 - 3, 2010
Atlanta, GA**

Join us in a *NEW LOCATION* to market your products and services!

The National Association of Social Workers Georgia Chapter invites you to become a sponsor of our 22nd Annual Conference. This year's conference will be held at Atlanta Marriott Century Center – a full service hotel with great accommodations. We are excited about the new venue, and confident that it will offer an outstanding conference experience for everyone involved.

This statewide event usually attracts between 300 and 400 social work professionals who routinely make decisions about program development. Additionally, they decide on the utilization of various resources and products. These social workers practice in a variety of health, mental health, educational, institutional and community-based settings, serving clients of all ages. The professional diversity of the attendees assures an attractive audience for a wide range of exhibitors.

Discounts for returning sponsors! If you sponsored our Annual Conference in 2008 or 2009, a special discount will apply to your package price. See the prices with an asterisk (*) on following page. We want you back, and we know you don't want to miss this opportunity to reach hundreds of social workers in just 2 days!

New this year - more face time with attendees! The conference schedule now includes longer break periods, and at least one ticket per sponsor package for the seated luncheons on Friday and Saturday. You are guaranteed more opportunities to connect.

Great visibility for exhibitors! The conference center has dedicated exhibit space near the break stations, which will draw attendees to you. Exhibit setup is from 6 – 8 pm on Thursday, September 30. Exhibits will be open for viewing during the regular conference hours on Friday, and Saturday, October 1 & 2. Exhibit breakdown is from 5 – 6 pm on Saturday. (Details provided upon receipt of sponsor application.)

You are encouraged to bring door prizes! As you know, everyone loves to win. Door prize drawings create a win-win situation for you and attendees. Door prize recipients will be drawn from business cards you collect during the conference. The lucky winners get a special prize, and you get an abundance of new contacts.

Return your application with payment to reserve your space today. Enclosed is a list of sponsorship and advertising options, along with the conference sponsorship/advertising application. Space is limited, so don't delay - mail or fax your application right away! Be sure to forward your company description and logo to naswga@mindspring.com for inclusion in sponsor acknowledgements. Ads are due in the Chapter office by Friday, September 3, 2010.

For more information, please contact us at (770) 234-0567, by e-mail at naswga@mindspring.com, or visit our web site (www.naswga.org). We look forward to your participation in making the NASW-GA 22nd Annual Conference one of the best ever!

SPONSORSHIP and ADVERTISING OPPORTUNITIES

NASW-GA 22nd Annual Conference

October 1 – 3, 2010

Atlanta Marriott Century Center • 2000 Century Blvd, NE • Atlanta, GA 30345

Prices with asterisk () apply to returning sponsors who exhibited with us in 2008 or 2009.*

ALL SPONSOR PACKAGES INCLUDE:

- Exhibit space at conference on Friday, Oct 1 and Saturday, Oct 2
- One six foot draped and skirted or linen boxed table two chairs, & 1 wastebasket upon request
- (1) Luncheon Ticket for Friday and Saturday
- Company description in Conference program
- Acknowledgement at plenary sessions
- Link on the Chapter web site until February 2011
- Recognition in the Chapter newsletter sent to over 2,700 Georgia Social Workers

PLATINUM Sponsor Package (2 available) \$1150/\$1075*

Includes Standard Exhibitor Benefits AND:

- Partial sponsorship of a luncheon
- Two (2) minutes to address participants and the opportunity to draw and announce your door prize(s) during the sponsored luncheon
- Choice of exhibit space at the conference
- Free electricity for exhibit
- Two (2) complimentary registrations for the full conference – Friday, Saturday, and Sunday
- Full-page ad in conference program
- Option of providing one bag stuffer at no charge
- Full page ad in Chapter newsletter

GOLD Sponsor Package \$850/ \$800*

Includes Standard Exhibitor Benefits AND:

- Premium exhibit space
- Free electricity for exhibit
- One (1) complimentary registration for the full conference – Friday, Saturday, and Sunday
- ½ page ad in Conference program
- ½ page ad in Chapter newsletter

SILVER Sponsor Package \$600/\$550*

Includes Standard Exhibitor Benefits AND:

- One (1) complimentary registration for the conference on Friday and Saturday with reduced rate for Sunday
- ¼ page ad in Chapter newsletter

Sponsor a student! If you receive complimentary conference registration as part of your package and don't opt to use it, you may offer it as a scholarship. NASW-GA will facilitate the transfer of this benefit to a student.

BRONZE Sponsor Package \$350/300*

Includes Standard Exhibitor Benefits AND:

- Business Card ad in Chapter newsletter
- 1 additional Luncheon ticket for Friday and Saturday, available at discounted price of \$20 per day

ADDITIONAL SPONSORSHIP OPTIONS

(The following options do not include Standard Exhibitor Benefits.)

LUNCHEON TABLE SPONSOR \$125/table

Be the center of attention! Provide a table decoration of your choice and/or small gifts for a round of 10 at one of two Conference luncheons. By selecting this option, you have the ability to target a specific region or practice area.

Seating on Friday, October 1 will be **by Unit (geographic area)**: Augusta; Central Georgia; North Georgia; Northeast Georgia; South Georgia; Southeast Georgia; or Southwest Georgia

Seating on Saturday, October 2 will be **by Specialty Practice Section**: Administration/Supervision; Aging; Alcohol, Tobacco and Other Drugs; Child Welfare; Children, Adolescents and Young Adults; Health; Mental Health; Private Practice; School Social Work; Social and Economic Justice and Peace; or Social Work and the Courts;

CONFERENCE PROGRAM ADVERTISING

Promote your organization or an upcoming event in the conference program:

- **Full Page ad** \$325 Inside Front Cover
\$275 Inside Back Cover
\$220
- **Half Page ad** \$138
- **Quarter Page ad** \$88
- **Business Card ad** \$60 members
\$75 non-members

Advertisements must be received by Friday, September 3 at naswga@mindspring.com as a JPEG or PDF attachment to ensure inclusion in conference program.

BAG STUFFER \$125 per item

Your choice of a marketing or promotional item inserted in each attendee's conference bag

****Please plan for a minimum of 300 attendees**

RETURN APPLICATION, REGISTRATION FORM, AND PAYMENT BY MAIL OR FAX TO:
NASW Georgia Chapter · 3070 Presidential Drive · Suite 226 · Atlanta, GA · 30340 Fax/770-234-0565

NASW-GA 22nd Annual Conference
Atlanta Marriott Century Center, 2000 Century Blvd NE, Atlanta, GA 30345
October 1 – 3, 2010

SPONSORSHIP/ADVERTISING APPLICATION

Organization Name: _____

(Please print the organization name as it will appear in all conference materials)

Billing/Accounting Representative Name: _____

Title: _____

Address: _____

Phone: _____ **E-mail:** _____

Fax: _____ **Web Site:** _____

Type of organization: _____

Overview of Organization (25 words or less): _____

Sponsorship Package: *Prices with asterisk (*) apply to returning sponsors who exhibited in 2008 or 2009.*

- | | | | |
|--------------------------|--------------------------------|--------------|-------|
| <input type="checkbox"/> | Platinum Sponsor (2 available) | \$1150/1075* | _____ |
| <input type="checkbox"/> | Gold Sponsor | \$850/800* | _____ |
| <input type="checkbox"/> | Silver Sponsor | \$600/550* | _____ |
| <input type="checkbox"/> | Bronze Sponsor | \$350/300* | _____ |

Luncheon Table Sponsor: *(maximum of 25 tables available per day)*

- \$125 x # _____ Table(s) _____

Program Advertising: *(ads must be in the NASW-GA office by Friday, September 3, 2010)*

- | | | | | |
|--------------------------|-----------------------------------|-------|------|-------|
| <input type="checkbox"/> | Inside Front Cover (camera ready) | \$325 | sold | _____ |
| <input type="checkbox"/> | Inside Back Cover (camera ready) | \$275 | sold | _____ |
| <input type="checkbox"/> | Full Page (camera ready) | \$220 | | _____ |
| <input type="checkbox"/> | Half Page (camera ready) | \$138 | | _____ |
| <input type="checkbox"/> | Quarter Page (camera ready) | \$88 | | _____ |
| <input type="checkbox"/> | Business Card (non-NASW members) | \$75 | | _____ |
| <input type="checkbox"/> | Business Card (NASW members) | \$60 | | _____ |

Bag Stuffer: *(Marketing or Promotional Item)*

- \$125 x # _____ Marketing/Promotional Item(s) _____

Additional Luncheon Tickets @ \$30 each

- FRI x # _____ SAT x # _____ _____

Total Sponsorship/Advertising Amount \$ _____

Payment Method:

- Check # _____ *(Make your check payable to **NASW Georgia Chapter**)*
- Credit Card # _____ Expiration date ____/____
- Invoice (Payment must be remitted within 30 days of billing)

RETURN APPLICATION, REGISTRATION FORM, AND PAYMENT BY MAIL OR FAX TO:
NASW Georgia Chapter · 3070 Presidential Drive · Suite 226 · Atlanta, GA · 30340 Fax/770-234-0565

Exhibitor /Conference Attendance Sponsor Registration Form

**NASW-GA 22nd Annual Conference
October 1 – 3, 2010**

Sponsoring Organization Name: _____

(Please print the organization name as it will appear in all conference materials)

Conference Exhibitor(s): *(One luncheon ticket provided per sponsoring organization for Friday and Saturday. A limited number of additional tickets will be available for advance purchase by exhibitors.)*

1. **Exhibitor Name/Credentials:** _____

Title: _____

Phone: _____ **E-mail:** _____

Attending (check all that apply): Friday Saturday

Dietary Restrictions: _____

Other Accommodations Request: _____

2. **Exhibitor Name/Credentials:** _____

Title: _____

Phone: _____ **E-mail:** _____

Attending (check all that apply): Friday Saturday

Dietary Restrictions: _____

Other Accommodations Request: _____

Conference Attendees *(for Platinum, Gold & Silver sponsors if applicable – includes Friday & Saturday luncheons):*

1. **Attendee Name/Credentials:** _____

Title: _____

Phone: _____ **E-mail:** _____

Attending (check all that apply): Friday Saturday Sunday

Dietary Restrictions: _____

Other Accommodations Request: _____

2. **Attendee Name/Credentials:** _____

Title: _____

Address: _____

Phone: _____ **E-mail:** _____

Attending (check all that apply): Friday Saturday Sunday

Dietary Restrictions: _____

Other Accommodations Request: _____